

HELLO, MY NAME IS

AADHAAR RATHORE

VISUAL & GRAPHIC DESIGNER

Jaipur, Rajasthan, India

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PROFESSIONAL SUMMARY

I am a Visual Designer who creates clean, creative, and impactful designs for brands, campaigns, and digital platforms. I have 6+ years of experience working on social media creatives, pitch decks, government campaigns, tourism projects, and AI-based visual concepts.

CORE COMPETENCIES

- Government & Tourism Campaign Design
- Brand Storytelling
- Social Media Creative Design
- AI-Enhanced Visual Design
- Prompt Engineering
- Pitch Deck Design
- Brand Identity Design
- Typography & Layout
- Motion Graphics

DESIGN TOOLS

Photoshop · Illustrator · After Effects · Figma

Midjourney · Chat GPT · Canva · Motion Graphics Tools

PROFESSIONAL EXPERIENCE

Graphic Designer

AdGlobal360, Jaipur, India

- Created social media content and visual designs for government and tourism clients.
- Worked with teams to deliver high-quality campaigns.

Graphic Designer

PUNO – Adventure & Trampoline, Jaipur, India

- Created brand identity and promotional designs for an adventure brand.
- Made attractive social media content.

Visual Effects Editor

Radial Rust, Jaipur, India

- Created motion graphics and visual effects for videos.

KEY PROJECTS

- Bihar Tourism
- Haryana Tourism
- Kerala Tourism
- Punjab DIPR Campaign
- National Skill Development Corporation
- Department of Education, Delhi
- Tirupati Balaji
- Chhattisgarh DIPR & BSNL
- Government Campaigns

EDUCATION

Bachelor of Fine Arts (BFA)

Design & Applied Arts

Manipal University Jaipur, India

August 2016 – August 2020

ACHIEVEMENTS

- **Adobe AI Contest 2024** – 2nd Position Worldwide
- **OpenAI Emoji Contest 2024** – Winner